

REP HEADLINE# 6250644 TRF# 323881
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES SEP5/12 17.53
 *** WFTV-TV ***

ADV # _____ ADV. NAME _____ ISS/DSCC IE _____ REP. # _____ OFF. # 6556 SALESMAN # _____
 AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME LAURA BASSETT
 3050 K ST NW, SALES PRSN WA- JOE KNAUER
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6250644 CLASS: NATL. LOCAL REGIONAL
 PRDCT DSCC-IE EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP5/12 17.53

REP: TO LENA
 FR JULIE
 OK'D M3 SEE LN 51
 TTLS RTS
 PLS CFM, THX 9/5

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM DSCC-IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
19	ES		1200N-1230P	30		\$600.00	10/13	10/20	0		SAT	0
19	ES		1200N-1230P	30		\$600.00	10/27	11/3	1		SAT	2
PROGRAM : NOON NEWS/SATURDAY												
CON COM1: NOON NEWS/SATURDAY												
51	A		600A-900A	30		\$1,200.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
ORD COM1: DUE TO PRGM CHANGE: FBALL												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-19 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-19 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 49 AGENCY EST# = 1505
 AGENCY PRODUCT CODE = 53

REP HEADLINE# 6250644 TRF# 323881
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:												
M3	OK'D	BUY#19	MISSED: SAT/1200N-1230P				OCT13	OCT20	30S	\$600.00	(SEP5/12)	
			OFFER: SUN/600A-900A				OCT14		30S	\$1,200.00	PLS ADVISE.	
			CMT: DUE TO PRGM CHANGE: FBALL									
OCT/12			461100.00			NOV/12			245800.00			
										CONTRACT TOTAL	706900.00	
										TOTAL SPOTS	312	

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%
 WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE